

Exploring the link between project management approach and project success dimensions: A structural model approach

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ABSTRACT

Aligning the project management approach to a particular project is considered to be essential for project success. Based on the literature review, in this research, the project management approach is analyzed through differentiation between agile and traditional approaches within the specific managerial aspects. This research aimed to contrast these two project management approaches and explore their impact on different project success dimensions. The research was conducted on a sample of 227 project management professionals worldwide, using the PLS-SEM method. Research results denounced that, in most cases, the traditional approach is applied in project initiation and planning. It has proven to provide higher-level of project success, while, within all other managerial aspects considered in this research, they gravitate more towards the agile approach. By combining agile and traditional approaches, organizations can take advantage of some benefits of agile development without abandoning the stability provided by a traditional approach. The study is relevant for project management practitioners tailoring down the success-oriented project management approach and developing project management contingency theory for academics.

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Raziskovanje povezave med pristopom projektnega vodenja in razsežnostmi uspeha projekta: Pristop strukturnega modeliranja

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POVZETEK

Izbira pristopa projektnega vodenja za določen projekt je bistvenega pomena za uspeh projekta. Na podlagi pregleda literature je v tej raziskavi pristop projektnega vodenja analiziran s primerjavo agilnega in tradicionalnega pristopa v okviru specifičnih upravljaljskih vidikov. Namen te raziskave je bil primerjati ta dva pristopa projektnega vodenja in raziskati njun vpliv na različne razsežnosti uspeha projekta. Raziskava je bila izvedena na vzorcu 227 strokovnjakov s področja projektnega vodenja po vsem svetu po metodi PLS-SEM. Rezultati raziskave so pokazali, da se v večini primerov pri zagonu in načrtovanju projekta uporablja tradicionalni pristop. Izkazalo se je, da tradicionalni pristop zagotavlja višjo stopnjo uspešnosti projekta. V okviru vseh ostalih upravljaljskih vidikov, obravnavanih v tej raziskavi, pa je agilni pristop boljša izbira. S kombinacijo agilnega in tradicionalnega pristopa lahko organizacije izkoristijo nekatere prednosti agilnega vodenja, ne da bi opustile stabilnost, ki jo zagotavlja tradicionalni pristop. Študija je pomembna za izvajalce projektnega vodenja, ki uporabljajo k uspehu usmerjen pristop projektnega vodenja in razvijajo kontingenčno teorijo projektnega vodenja.

PODATKI O ČLANKU

Ključne besede:

Pristop projektnega vodenja;
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